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For Immediate Release

Contact: TaylorMade Media
Email: info@taylormademediapr.com
Phone: 516-285-4999

JAMI JACKSON
SINGER & SONGWRITER TAKES CENTER STAGE
BLACK ENTERTAINMENT TELEVISION'S
REALITY DOCUMENTARY ~ ARE YOU POSITIVE?

A Candid Profile of 4 Young Adults Challenged With The Epidemic of HIV AIDS -
Are You Positive? Scheduled To Air on December 1st @ 7:30PM (EST)

New York, New York... November 24, 2008- Jami Jackson, (www.jamijackson.net) native of North Carolina, came to New York City on a mission. Be purposeful. Stand up for a cause. And, live life. She graduated from Columbia University with a concentration in pre-med and psychology while pursuing her passion for music. At 23, she is juggling a career as a research assistant in Oncology at the prestigious Memorial Sloan Kettering Hospital from 9am-5pm. By night, the soulful singer is performing for standing room-only crowds at venues from the Apollo Theatre to the Nuyorican Poets Café, in New York City.

Are You Positive? A reality documentary starring Jami Jackson airs on National AIDS Day, December 1st, 7:30PM (EST) on the popular Black Entertainment Television (BET), sponsored by *the Kaiser Foundation*. According to data provided by the *Kaiser Foundation*, HIV-AIDS deaths are the highest for Black women, ages 25-44, than respective counterparts in racial/ethnic groups.

The reality documentary profiles four young adults: two with HIV/AIDS and two without. The viewers are challenged to follow the lifestyles and habits of the individuals and select which person has HIV/AIDS. The alarming result is HIV/AIDS has no particular look, style and stereotype. HIV/AIDS can happen to anyone. The purpose of the program is to challenge the BET generation to make smarter choices as it relates to HIV/AIDS.

The program follows Jami Jackson over a period of months, viewers get a bird's eye view of her day to day – working at the hospital, scouring for performance gigs, hanging out with friends and interacting with her growing fan base. The determined go-getter landed a role in the reality documentary on BET by simply - going for it. “I heard they were looking for people to appear in a program, which

helps to educate people about HIV/AIDS, so I sent in my material,” says Jackson. “Not only did I get a role in the reality documentary, two of my songs were selected for the program.” Viewers will get a chance to hear original music by Jackson, “*Let Love Live,*” and “*I Will Survive.*”

Next up for Jami Jackson... world domination. Participating as a contestant in the Miss Black New York Pageant on January 3, 2009; applying to medical school to pursue an advanced degree in psychiatry; and performing at LifeBeat’s (an HIV/AIDS advocacy group) Hearts & Voices Superstar Holiday Show on December 13 (11am-12 noon) at Housing Works East Village), and December 17 (6-7pm) at the Terrence Cardinal Cooke Center.

Jackson also has an original song featured on a compilation CD. “*Love At First Sight,*” will be included on the 2008 Superstars CD that will be used as a holiday gift for the residents of the LifeBeat program. “I am living my dream says Jami Jackson. There is a real feeling of change in the air, and it’s an honor to participate in BET’s reality documentary.”

Are You Positive? airs on December 1st at 7:30PM (EST) on Black Entertainment Television, www.bet.com.

For more information, please visit www.jamijackson.net, www.myspace.com/jamijacksonmusic. For media requests, please contact TaylorMade Media, 516-285-4999, info@taylormademediapr.com.

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